

2023 ANNUAL DIPG FUNDRAISING GALA

SPONSORSHIP INFORMATION



MITHIL & DIPG



Mithil was a normal happy, healthy eleven and a half year old until he was diagnosed with Diffuse Intrinsic Pontine Glioma (DIPG) in August of 2015. DIPG remains the deadliest childhood brain tumor with unchanged prognosis for over 60 years.



About 400 kids in the US and 10,000 worldwide won't celebrate their next birthday because of DIPG. More than one child a day dies from this inoperable brain tumor in the US alone, thats not a rare disease but one thats rarely talked about.



In a short time DIPG takes away a child's ability to walk, talk, and eat, while they remain cognitively alert, trapped in their own body. All too quickly, DIPG steals their lives. Mithil passed away in November of 2016, one month short of his 13th birthday.

"It must be so hard for you and Appa (dad) to see me like this"

-- Mithil talking to his mom when he could not walk or move his arms anymore. Always thinking of others even while facing the worst prognosis



MESSAGE FROM MITHIL'S MOM

After Mithil's passing, as a family, we knew that for us to begin healing, we had to make a positive change in his memory. We founded the Mithil Prasad Foundation (MPF) to help raise funds for DIPG research and patient care. We are a fully volunteer run 501(c)(3) non profit organization. Since we started our fundraising in 2018, we have raised more than half a million dollars toward our mission. We have events big and small to raise awareness and funds for research and patient support. Our biggest fundraising event of the year is our annual gala in December.

This year's gala is on **December 3rd at Crowne Plaza in Foster City** and we are expecting around **500 guests**. It will be the biggest one our foundation has had so far. We plan to raise upwards of **\$250,000 towards DIPG research and patient care**. Your invaluable support, through attendance, contributions, and spreading the word, will be instrumental in reaching this goal.

Should you have any questions or wish to be a part of our meaningful mission, please do not hesitate to reach out to me directly. Together, let us create a lasting impact in the fight against DIPG, one that ends with finding a cure for this horrific disease.

With utmost gratitude,

Samanarl

Sarva Channarajurs Mithil's Mom, President & Co-Founder sarva@mithilprasadfoundation.org

"Amma (mom), Appa (dad) you have to do more for kids like me"

-- Mithil while he was going through DIPG



SPONSORSHIP OPPORTUNITIES

| | \$100,000 Presenting | \$75,000 Platinum | \$50,000 Diamond | \$25,000 Gold | |
|---|-------------------------|-------------------------|-------------------------|------------------------|--|
| Exclusive event name cobranding ("Annual Fundraising Gala For DIPG presented by") | Х | | | | |
| Name and/or logo placement on website gala page | Х | X | Х | Х | |
| Name and/or logo incorporated on all event placement on social media | Х | X | X | X | |
| Name and/or logo featured on watermark included in all photos and video | Х | X | Х | Х | |
| Speaking time on stage at the gala | Х | X | Х | X | |
| Independent sponsor's table at reception | X | X | X | х | |
| Name and/or logo included in rolling video presentation at the gala | Х | X | X | X | |
| Complementarty tickets to the gala | 5 tables of 10 seats | 3 tables of 10 seats | 2 tables of 10 seats | 1 table of 10 seats | |



SPONSORSHIP FORM

Please indicate your preferred sponsorship level, fill out the rest of the information and email the e-fillable form back to admin@mithilprasadfoundation.org. We will send you an invoice to the contact mentioned below. Thank you for your generosity and making a difference!

Sponsorship Level

| \$100,000 Presenting Sponsor | \$75,000 Platinum Sponsor |
|--|--|
| \$50,000 Diamond Sponsor | \$25,000 Gold Sponsor |
| Organisation Information | |
| Name | |
| Address | |
| Contact Name | |
| Phone Number | |
| Email Address | |
| Mode of Payment | |
| Check (preferred) Mail it to - Mail San Jose, CA 95135 | Aithil Prasad Foundation, 3085 Lismore Ct, |
| Online at mithilprasadfoundati | on.org/donate |